

## RAMP Business Accelerator Naming Rights

RAMP supporters are granted premier exposure to Roanoke-Blacksburg entrepreneurs launching new ventures as well as the investors who support them. They gain increased brand recognition, extensive networking opportunities and a front-seat view to the region's innovation ecosystem.

>> Founding sponsorships assist in covering startup costs associated with entrepreneurial programming, facility needs and staffing expenses and are available for the RAMP breakrooms (2 available), classroom (1), or team rooms (5).

### **Classroom and Breakroom (3<sup>rd</sup> floor) naming rights** (Five-year naming term, payable at \$10,000 per room, per year)

- Name/logo recognition on room door or entrance
- Name/logo recognition on sponsorship wall in main entrance
- Company bio/logo listed on RAMP website (with link to donor website)
- Exclusive invitations to networking and startup events
- Press release of sponsorship
- Ability to schedule one professional services workshop or seminar on-site once a year, catered to RAMP participants and supporters
- Exclusive named host of one RAMP event per year, with event signage

### **Team room naming rights and Breakroom (2<sup>nd</sup> floor)** (Five-year naming term, payable at \$7,000 per room, per year)

- Name/logo recognition on room door or entrance
- Name/logo recognition on sponsorship wall in main entrance
- Company bio/logo listed on RAMP website (with link to donor website)
- Exclusive invitations to networking and startup events
- Press release of sponsorship
- Ability to schedule one professional services workshop or seminar on-site once a year, catered to RAMP participants and supporters
- Named host of one RAMP event per year, with event signage

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